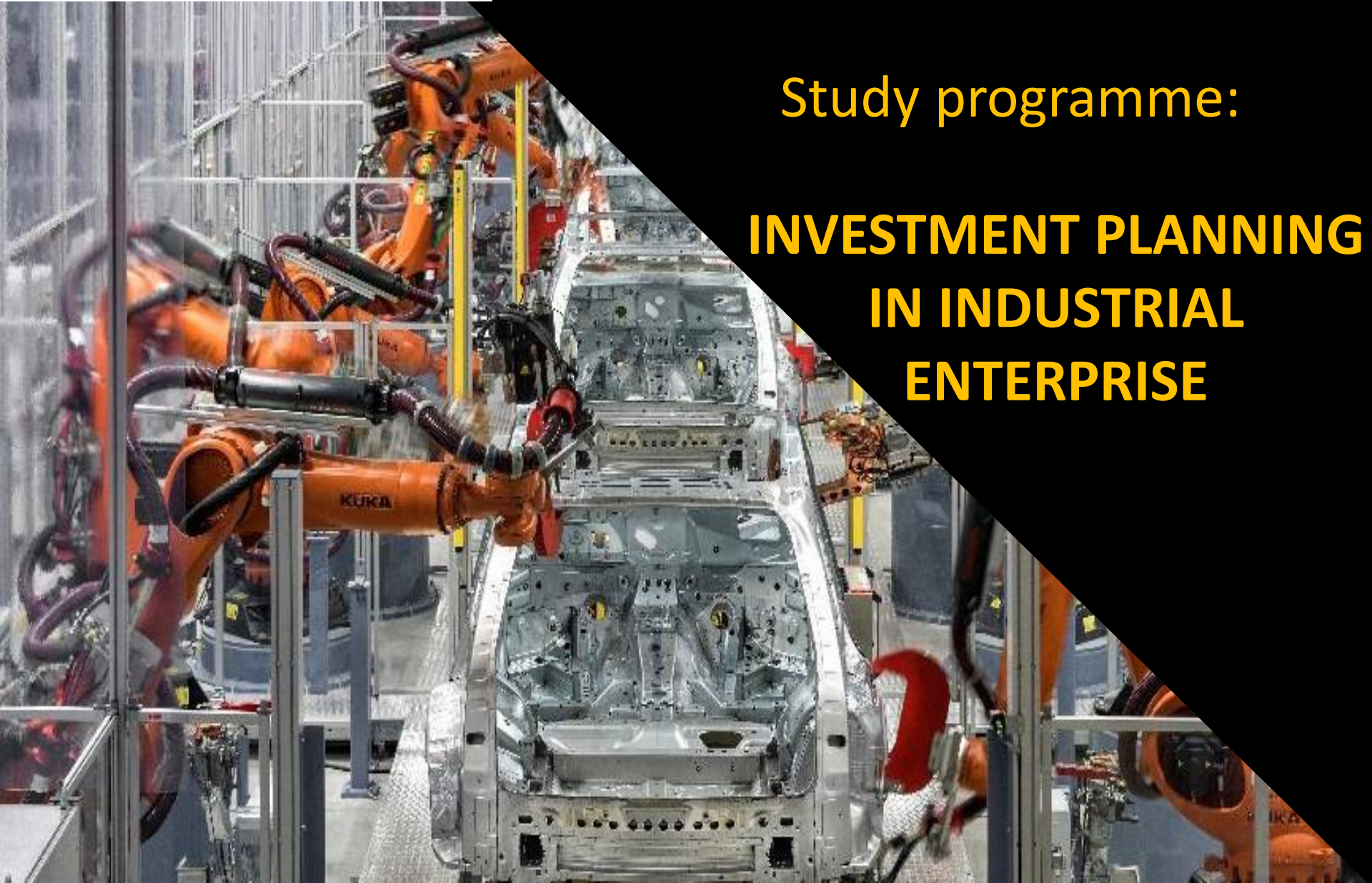


Study programme:

**INVESTMENT PLANNING  
IN INDUSTRIAL  
ENTERPRISE**



# STUDY OF INVESTMENT PLANNING IN INDUSTRIAL ENTERPRISE

Study programs are accredited at the Institute of Management of Slovak University of Technology (STU) in Bratislava. Thus was underlined their interdisciplinary and integrative dimension, which concerns to education and research.

Investment planning in industrial enterprise has a multidisciplinary character because it combines knowledge from a technical sciences (e.g. construction, mechanical engineering, power engineering, etc.) and social sciences (e.g. economics, law).

At this study program is accredited:

- **Bachelor's degree** study program (Bc). - full-time form
- **Master's degree** study program (Ing) - full-time form
- The accredited **doctoral study** program (PhD) **Branch Economics and Management** can be studied in **full-time and part-time** form.



# BACHELOR'S DEGREE STUDY PROGRAM (Bc.)

The study program Investment planning in the industrial enterprise has a multidisciplinary character as it relates knowledge in technical and social scientific disciplines (sociology).

The graduate from the study program Investment planning in industrial enterprise gains theoretical knowledge in managerial mathematics, energetics, electrical engineering, technological processes, ecological economics, bio economics, managerial information systems, management of climatic changes, investment planning, controlling, enterprise economics, distribution and logistics, finances and financial management, marketing, construction law, trade and civil law.

## **Possible employment** for a graduate from the study program

The graduate has a wide possibilities for employment in economic practice, e.g., as a leader or independent employee of a creative team, project manager, independent analysts for branch issues in public administration, in engineering investment and advisory organizations, developer companies as an independent analyst and developer of applications.

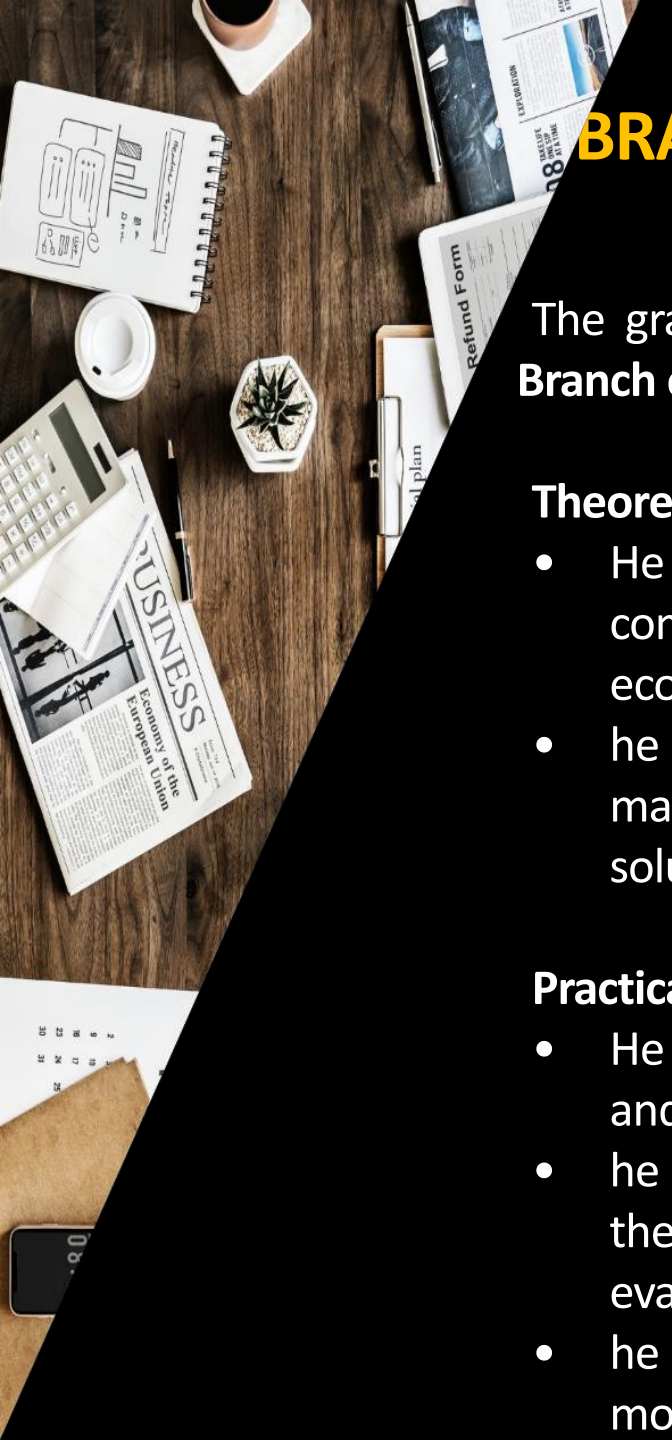




# MASTER'S DEGREE STUDY PROGRAM (Ing.)

Master's degree study program is directly build on the Bachelor's degree study program. The graduate from the study program Investment planning in industrial enterprise capable of solving, in the frame of chosen branch problems of strategy creation, financial management, management of production and innovative development of enterprises, budget procedures of projects and to manage their financing from private and public sources under the conditions of market dynamics. He can prepare and perform entrepreneurial plans and innovative projects. He effectively uses information and communication technologies and information systems for top and operative management of enterprises and branch economic analyses and at the same time he orients in the economic policy of the state based on knowledge of the economic and legislative environment of branches and regulation measures of the EU.

**The graduate is ready for the study of the 3rd degree of university study** and can, with the help of the acquired knowledge and skills, directly continue the study in the doctoral study program in the study field of Economics and Management and others, it is ready for immediate entry into the labor market.



# **DOCTORAL STUDY PROGRAM BRANCH ECONOMICS AND MANAGEMENT (PhD.)**

The graduate in the third grade of the study in the study program **Branch economics and management** gains:

## **Theoretical knowledge:**

- He manages the methodology of scientific work, basic theory of complicated multidisciplinary problems in socio-technical-economic systems,
- he gains wide scale of knowledge in economic, systemic and managerial science, scientifically investigates and brings own solutions in the field of his prophylaxes .

## **Practical abilities and skills**

- He can effectively work with modern sources of information and literature,
- he manages basic methods of empirical investigation, including the collection of data in the terrain, their processing and evaluation,
- he knows basic statistical and simulation methods, methods of modelling and experiment.

# OTHER SCHOOL ACTIVITIES

During the studies, students have the opportunity to participate in exchanges within the ERASMUS programme at various European universities.

The study program also **includes the practical training and excursions abroad.**





## OTHER SCHOOL ACTIVITIES



*excursion Piešťany*



# OTHER SCHOOL ACTIVITIES

*excursion Púchov*





# OTHER SCHOOL ACTIVITIES

*excursion Púchov*



# OTHER SCHOOL ACTIVITIES

*excursion Volkswagen Bratislava*





# OTHER SCHOOL ACTIVITIES

*excursion Bratislava*



# OTHER SCHOOL ACTIVITIES

*excursion Praha and Krakow*





# OTHER SCHOOL ACTIVITIES - IREC

International project – International Real Estate Challenge (IREC) –  
connected with practice





# OTHER SCHOOL ACTIVITIES - IREC

International projectct – International Real Estate Challenge (IREC) –  
connected with practice





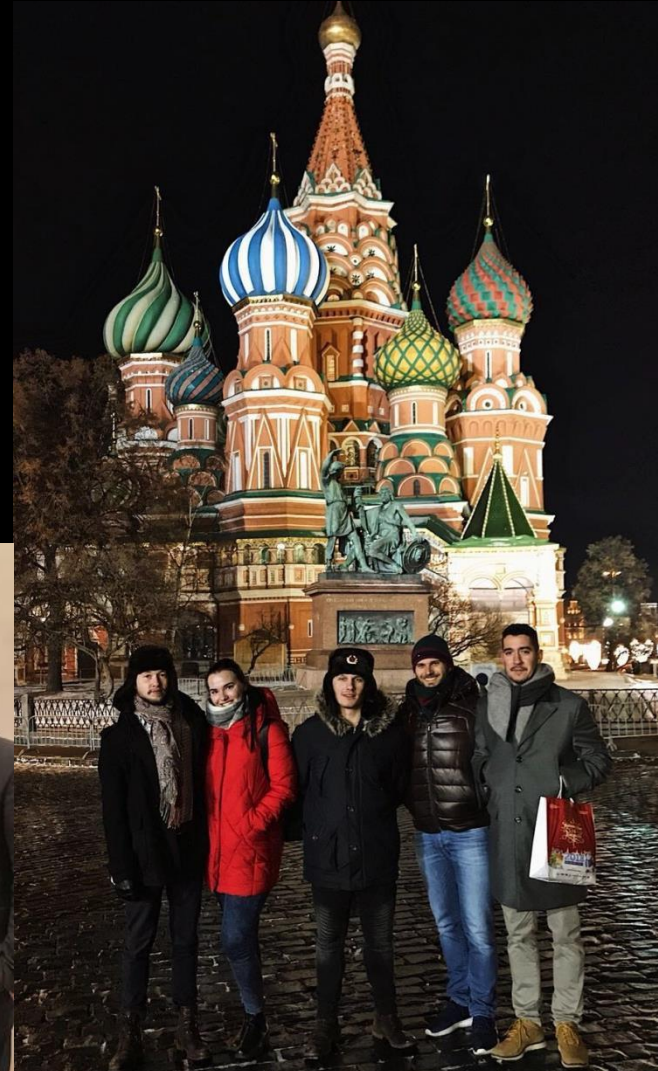
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**Thank you for your  
attention**

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